

**Baton Rouge Unit of the Herb Society of America
Hosting National Educational Conference
In Baton Rouge, April 26–29, 2023**

Every two years, the Herb Society of America has a large national Educational Conference, which includes exciting speakers, presentations, awards, the required Annual Meeting of Members, meals, receptions, the Marketplace featuring local artists and artisans and nursery plant growers, and a lavish raffle of fine items, from handmade quilts to baskets of fine wine, from jewelry to artworks. There is a full day Pre-Conference Tour, where we will be taking busloads of our national members to Houmas House to see the gardens, their new museum, the historic house, and to have lunch there. We'll also be encouraging attendees to visit local points of interest, such as the Botanical Gardens, Magnolia Mound, Hilltop Arboretum, the Old State Capitol, the Burden Center and all it offers, and others.

Our goal is to make this EdCon 2023 a showcase for South Louisiana. Our speakers, the music and entertainers, and the food will all be themed to do this and make every guest want to come back, or stay longer, and visit Vermilionville, Avery Island, St. Francisville, New Orleans, and some of the old plantations and their gardens, or just view the Great River from the levee.

We invite you to be a Sponsor of EdCon 2023.

We want to involve local businesses, organizations, individuals, and foundations in this as sponsors of EdCon2023. Sponsors will not only be announced but also will appear in all printed programs for each day and all media contacts.

While the Baton Rouge Unit is organizing EdCon 2023, the financial arrangements are made through the national HSA, so any monetary donations will be forwarded to the Herb Society of America, Inc. 9019 Kirtland Chardon Road, Kirtland, Ohio 44094. Both the Baton Rouge Unit and the Herb Society of America are nonprofit, tax-exempt 501(c)3 corporations, so donations of goods or services or money are tax deductible.

I hope you can help us make this the best EdCon ever.

Dr. Mary B. Williams, EdCon 2023 Co-Chair
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